

Invitation to Support

Invitation à Supporter



Canadian Hematology Society
Société Canadienne d'Hématologie
2018

WWW.CANADIANHEMATOLOGYSOCIETY.ORG

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Canadian Hematology Society

Société Canadienne d'Hématologie



Message from the President

President
Dr. Nicole Laferriere

Past-President
Dr. Lynn Savoie

Vice-President
Dr. Jason Berman

Treasurer
Dr. Hassan Sibai

Secretary
Dr. Chris Hillis

Executive Vice-President
Dr. Gail Rock

The CHS is a professional association founded in 1971, whose membership includes over 450 hematologists, hematopathologists and research scientists across Canada.

The Microenvironment, is a popular publication among our membership. This newsletter is produced three times annually through the CHS head office in Ottawa. It has considerable educational value providing reviews of various topics in hematology as well as descriptions of how and when to treat various disorders.

The CHS is committed to promoting research and excellence for Hematology trainees and clinical scientists. We host an annual General Meeting at the American Society of Hematology meeting where Awards for top abstracts and best Canadian publication in the field of Hematology are presented. Additionally, we also provide small research grants in the form of the RK Smiley Awards.

The CHS manages a private password protected Member Portal. Each month the portal is accessed by Members for a variety of programs and information: Academic Case Challenges, Image Challenges, Continuing Medical Education, and Product Reimbursement Library. A central membership database is necessary to maintain current information and to promote special events and research competitions. It is largely through sponsorship with the Pharmaceutical Industry that we continue these important professional activities.

Membership dues do not support the full costs of running the society and fulfilling our education and research mission. We therefore rely on the generous donations from our industry partners.

We would gratefully welcome your support for the initiatives outlined in this proposal. Any level of sponsorship is deeply appreciated. Corporate partners whose grant support is at or above \$30,000 will be acknowledged in our meeting material as Platinum Sponsors. Donations at levels of \$20,000 and \$10,000 will be designated as Gold and Silver sponsorships respectively, and other amounts acknowledged as Bronze sponsorships. A detailed description of the benefits offered by each donation level is attached.

We are also pleased to welcome representatives of our sponsors at the Silver level or higher at our annual dinner and awards night held in December each year and attended by over 130 hematologists from across the country.

On behalf of all my colleagues across Canada, I would like to express my deep appreciation for your consideration.

Dr. Nicole Laferriere
President, Canadian Hematology Society

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Who we Are

The CHS is a professional association founded in 1971, whose membership includes most of the hematologists in Canada. Our main goals are to maintain the integrity and vitality of the specialty of hematology, by participating with the Royal College of Physicians and Surgeons of Canada in designing training programs for our successors, encouraging and rewarding scholarly research, and providing a forum for communication and mutual support for all of our colleagues in both community and academic settings.

HISTORY

The first annual meeting of the Society was held in the Richelieu Room of the Chateau Laurier in Ottawa on the 20th of January 1971, with fifty-six members present. The draft bylaws were presented by the executive and approved. R. Kennedy Smiley was appointed as the first president with Al Cousineau as vice president, W. Corbett as secretary treasurer.

OUR MISSION

The mission of the Canadian Hematology Society is to lead and influence the practice of hematology in Canada through being a recognized and valued voice of the Canadian hematology community.

In part, this mission is achieved by the promotion of education both through continuing medical education, continuing health education, and education at the annual meeting as well as fulfilling some of the MOCOMP requirements.

The mission is further achieved by promotion of young scientists, clinicians and investigators.

Support Opportunities

The Canadian Society of Hematology (CSH) is one of the world's largest professional societies concerned with the causes and treatments of blood disorders. There are a variety of opportunities for industry to support the Society's educational programs and annual meeting materials and services.

As you can see below, we offer different levels, each with its own benefits. The support offered helps the association focus on education and information sharing among the leaders in blood disorders in this country.

As such, we have also created a web portal (www.chsportal.ca) which enables academia, students and professionals to virtually meet and discuss cases and network.

	Email contact to CHS membership for a needs assessment survey or a notice about a product	Passes for yearly access to the web portal, if requested	Passes for the CHS gala event at ASH. December 2, 2018	Acknowledgement all meeting posters, signage and other printed material as appropriate
<i>Platinum</i> \$30,000 +	2 (during the year)	6	6	Prominent
<i>Gold</i> \$20,000 +	1 (during the year)	4	4	Yes
<i>Silver</i> \$10,000 +	-	2	2	Yes
<i>Bronze</i> < \$10,000	-	-	\$5K > = 1 < \$5K = 0	Yes

The CHS Web Portal Partnership Opportunities

The CHS has developed a web-portal (www.chsportal.ca) to facilitate hematology education in Canada. This portal has 5 primary features described below. We are seeking support to continue this portal.

1) Monthly academic hematology cases

Each month a new case related to a topic in malignant or benign hematology is posted along with a multiple choice quiz. Subsequently, answers to the quiz are provided and a summary article is posted highlighting knowledge gaps that become evident from the answers to the questions. The cases also include a discussion forum. These monthly cases cover the spectrum of hematology and provide a great way to keep up-to-date on new developments in the field. Approximately 40-50 hematologists participate in these cases each month.

2) Image challenge

Monthly, we are also providing an image challenge where we post on the portal a picture of a challenging blood or bone marrow film. This monthly challenge is a great way to keep one's hematopathology skills sharp.

3) Drug reimbursement library

The CHS web portal offers province-specific reimbursement criteria for hematology drugs. The goal of this portal is to be the go-to site for questions on coverage and inclusion criteria for prescription hematology drugs. It is interesting to note the differences in criteria for drug reimbursement across the provinces. Email blasts to CHS members can be provided alerting them to changes in reimbursement criteria

4) “Message Me”

Through the CHS portal, one can send an email to a fellow CHS member. This feature allows for networking and meet-ups with colleagues at meetings such as ASH.

5) Education center

The CHS portal offers a site where industry sponsored educational information such as webinars, videos, and articles can be posted, viewed and archived.

CHS INDUSTRY PARTNERSHIP – PACKAGES FOR PORTAL

PRODUCT REIMBURSEMENT LIBRARY

BASIC (no charge)	<ul style="list-style-type: none"> Posting of basic product RE status (as provided by manufacturer), updated annually
LEVEL 1 (\$2,500.00 annually)	<ul style="list-style-type: none"> Ability to update product RE status up to four times per year
LEVEL 2 (\$5,000.00 ANNUALLY)	<ul style="list-style-type: none"> Ability to supplement basic RE status with additional information such as additional RE criteria, downloadable RE forms, support programs and other resources which assist prescribers in obtaining access to your product Ability to update RE status up to four times per year, with additional updates available for \$500 each
LEVEL 3 (\$7,500.00 ANNUALLY)	<ul style="list-style-type: none"> Ability to notify the hematology community of new product indications or new reimbursement criteria via direct email communication from CHS to the CHS membership. Email blast will highlight product updates and direct members to the product area of the RE Library Ability to supplement basic RE status with additional information such as additional RE criteria, downloadable RE forms, support programs and other resources which assist prescribers in obtaining access to your product Ability to update RE status as often as required during the calendar year

ACADEMIC CASE REVIEW (\$5,000.00 PER CASE)

- Sponsorship opportunities of the Academic Case Review Series are available at the disease site or topic of interest level (e.g. Myeloma, CLL, etc.)
- Sponsors are not involved with content development
- Sponsors may sponsor one or more monthly case reviews. Sponsorship will include:
- Notation re: company sponsorship on the case landing page for that particular month
- Access to case content, including aggregate physician responses and discussion on the topic once the case has closed

CONTINUING HEALTH EDUCATION (\$5,000.00-\$20,000.00)

- Ability to host online educational programs and/or materials on the CHS portal CHE page
- Links to educational material will be posted on the Product page in the Product RE Library

